

RULES

The Wall of Fame Belgium 2020

Please read this information carefully before you start making your submission. This will prevent mistakes and disappointments.

Register at www.thehairgames.be.

1. THE WALL OF FAME

The Wall of Fame takes place during The Hair Games. It's a photo competition for hairdressers in which the overall concept of hairstyle, styling and make-up is essential. The Hair Games is the premier annual event for the hairdressing industry and is organised by Coiffure.org. The focus is on exhibitions, competitions, a conference, shows & a party. Don't miss this major event! Share your creativity and talent with your fellow hairdressers and inspire each other!

When and where?

Public voting and prizegiving: Sunday 26 January 2020
Brussels Kart Expo, Alfons Gossetlaan 11, 1702 Groot-Bijgaarden

2. COMPETITION PROCESS

You can register for one or multiple categories (only one registration per person, per category).

Categories:

- Ladies
- Young Talent Ladies
- Men & Barber
- Young Talent Men & Barber
- Gala Gold
- Young Talent Gala Gold
- Color
- Young Talent Color

2.1 GUIDELINES FOR THE HAIRSTYLES

Ladies and Young Talent Ladies

- The use of hair pieces is not allowed.
- Colouring of the hair is allowed.

Men & Barber and Young Talent Men & Barber

- The use of wigs and/or hair pieces is not allowed.
- Colouring of the hair is allowed.
- Beard and moustache are allowed, but not mandatory. If you use a model with a beard and/or moustache, these must be neat and tidy.

Gala Gold and Young Talent Gala Gold

- Wigs are not allowed. The use of hair pieces is allowed, but you have to mention it.
- Colouring of the hair is allowed.
- Only women's hairstyles are allowed.
- Be inspirational and creative. Don't go for a classic style – play around with 2020 trends. Create a wearable gala hairstyle with a golden touch.

Color and Young Talent Color

- The use of wigs and/or hair pieces is not allowed.
- Black and white photos are not allowed.
- Only use professional colouring products.
- Attach at least 4 colour photos showing the different steps in the colouring process.
- Complete your step-by-step plan:

- a technical description: diagnosis, natural colour, outgrowth, colour of the tips
- an explanation of the application of the colour: foil, strands, blonde pre-dyeing, colour nuances
- provide a sketch that explains your technique, using the sketched heads
- the concept for the end result and how the colour and technique strengthen each other
- mention the products you used and the colour numbers

2.2 GUIDELINES FOR THE PHOTOS

The submitted photos must comply with the following criteria:

- Four different photos (front, both sides and back)
- A 'before' photo of each model, taken on the day of the photo shoot, before anything happens to the model in terms of hair, make-up and styling.
- The format needs to be A4 (21 cm x 29.7 cm); the entire photo must be this size, i.e. no white borders
- Portrait (i.e. upright, not horizontal/landscape)
- 70% of the photo must show the hairstyle
- Only 1 model per photo and per category
- The photos must not be glued onto cardboard
- The photos may not feature the name of the hairdresser, hairdressing salon or photographer in any way
- There may be no writing on the photo whatsoever
- The colours of the hairstyles may not be edited on the computer
- The photos must be specifically taken for the competition and **may not be used before 26 January 2020** (e.g. publication on the internet). After registration, you'll receive a sworn declaration and associated conditions for signing.

The digital photos must be submitted via WeTransfer with the following specifications:

- High resolution: min. 300 dpi
- Format as big as possible, saved as .jpeg or .tiff
- File name: CATEGORY_YOUR FIRST NAME_YOUR SURNAME

Provide your photographer with these instructions before starting the photo shoot. Not using a professional photographer? Check out the tips & tricks at www.thehairgames.be.

3. REGISTRATION AND PARTICIPATION

3.1 REGISTRATION CONDITIONS

To be able to participate, you must live in Belgium and be the owner of one or more hairdressing salons, an independent hairdresser with a business number, employed as a hairdresser, a hairdressing teacher or a hairdressing student. Owners of multiple hairdressing salons can only register once per category, with their principal place of business. If you are employed, you must state the name of your employer's hairdressing salon, with his/her consent. Students are obliged to add the name of their training provider to their registration. If you register for and participate in this competition as a minor, Coiffure.org assumes that you have the permission of your parent / guardian. If you were born before 1 December 1996, you cannot register for the Young Talent categories.

It's free to register! Just go to www.thehairgames.be. You must register before 15 November 2019. Your registration is only valid after confirmation by email, which will include a list of the required documents. If you do not receive this confirmation within 14 days after registration, please contact Coiffure.org at info@thehairgames.be or 09 223 71 24.

Coiffure.org will not pay any costs associated with participation. If you register but do not submit a photo without cancelling your registration in writing before 15 December 2019, an administrative fee of €50 (excl. VAT) will be charged.

3.2 SUBMISSION OF PHOTOS

To participate in the competition, create an original hairstyle according to the guidelines set out above. For each hairstyle four different photos (front, both sides and back) must be submitted, both digitally and in hard copies. Each creation must also be provided with a 'before' photo of each model, taken on the day of the photo shoot, before anything happens to the model in terms of hair, make-up and styling.

Send your **printed photos** by post to:

UBK/UCB vzw-asbl
Martelaarslaan 27
9000 Ghent



TIP We recommend you send your photos in a cardboard envelope by registered post with confirmation of receipt. Write your name and address clearly on the envelope. If you're participating in the Color category, remember to include your step-by-step plan.

You must also send your photos **digitally** via WeTransfer to info@thehairgames.be using the following file naming system: CATEGORY_YOUR FIRST NAME_YOUR SURNAME.



TIP Follow the guide on www.thehairgames.be for how to send your digital photos via WeTransfer.

All photos must be received by Coiffure.org by 15 December 2019 at 4 pm at the latest. As soon as Coiffure.org receives the photos, you'll receive a confirmation email.

Key dates

15/11/19	Deadline for registering on www.thehairgames.be
15/12/19	Deadline for submitting photos (printed and digitally)
15/01/20	The nominees will be notified personally
26/01/20	Public voting and prizegiving during The Hair Games

4. PUBLIC VOTING AND JUDGING

Coiffure.org composes a jury of an uneven number of people, both nationally and internationally known in the hairdressing sector. The jury is independent, excluded from participation and has no professional or family ties with the participants. The jury takes all its decisions by an absolute majority. In the event of equality of votes, the chairman has a casting vote.

Submissions that meet the conditions for participation will be anonymously submitted to the jury. In order to guarantee the anonymity of the photos for the jury, Coiffure.org will provide special coding for the photos.

From all submissions that meet the conditions for participation, the jury will nominate the 3 best hairstyles per category. The nominees per category can only be selected if there are at least 7 participants and if the jury

considers the submissions to be of sufficient quality. All participants will be informed by e-mail, at the latest on 15 January 2020, whether or not their hairstyle has been nominated for The Wall of Fame.

During The Hair Games, the photos of the nominated hairstyles per category will be shown to the public on The Wall of Fame. Every person present at The Hair Games, with the exception of Coiffure.org and the jury, will have the opportunity to cast 1 vote per category for his or her favourite hairstyle. A bailiff will oversee both the verification of the count of votes and the judging.

For each judgement, the jury always looks for the best photos in the field of hairdressing, not just the most beautiful photos. Hairdressing craftsmanship must be rewarded, where creativity, innovation and international allure take centre stage! Therefore, the jury takes into account the following aspects, among other things:

- Showing hairdressing craftsmanship
- A vision of current and/or upcoming trends
- It must be a creation with his or her vision on hair fashion
- Latest hair trends / edgy / commercial / wearable
- Innovative / progressive / out of the box
- Innovative textures, colours & shapes
- Creative / no copies / exceptional
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4.1 TITLES AWARDED

The individual winner is selected by counting the votes in each category. The jury selects the Hairdresser of the Games from among the individual winners of the Ladies, Men & Barber, Gala Gold and Color categories. The jury selects the Young Hairdresser of the Games from among the individual winners of the Young Talent categories.

Provided that there are at least 7 participants and 3 nominees per category, a maximum of 10 titles will be awarded:

- Ladies
- Young Talent Ladies
- Men & Barber
- Young Talent Men & Barber
- Gala Gold
- Young Talent Gala Gold
- Color
- Young Talent Color
- The Hairdresser of the Games
- The Young Hairdresser of the Games

All titles will be awarded during the Show & Dinner Party at The Hair Games on 26 January 2020.

5. GENERAL TERMS & CONDITIONS

5.1 PERSONAL DATA

By registering for the competition, you are sharing your personal data with Coiffure.org. Coiffure.org processes this personal data in compliance with the General Data Protection Regulation (GDPR) and Belgian privacy law. This processing is necessary for the purpose of the execution of the agreement between the participant and Coiffure.org.

In order to participate in the competition, you must provide Coiffure.org with certain personal data using the registration form, namely: surname, first name, date of birth, hairdressing salon where the participant works or

school where lessons are followed or CBE number if you are self-employed, telephone number, address and email address. This information is collected in order to ensure the competition runs smoothly.

By registering, you are giving your consent for Coiffure.org to process your personal data and to contact you in the context of this competition and potentially for the next edition.

By registering, you agree that if you win one of the categories, your name, age and the hairdressing salon where you work for or the school you attend, will be published on the website of Coiffure.org and The Hair Games (including in The Wall of Fame).

Furthermore, by registering, you agree that you may appear, possibly with your photo and other personal data, on the website of the partners of Coiffure.org, as well as in the written press, or that you may be filmed for a report on the competition.

The Data Controller (entity responsible for processing personal data) is Coiffure.org (UBK/UCB vzw-asbl, Martelaarslaan 27, 9000 GHENT, CBE number 0453.346.029).

Each participant has the right to contact Coiffure.org to request access to their personal data, to have it adjusted, corrected or deleted. Participants can send an email for this purpose to privacy@coiffure.org. If a participant requests the total or partial deletion of his or her personal data before the end of the competition, the participation may be declared invalid and the participant may therefore lose his or her right to any prize as the participant can no longer be contacted. Each participant also has the right to object, free of charge, to the transfer of his or her personal data.

5.2 LIABILITY AND APPEAL

5.2.1 Liability of Coiffure.org

Coiffure.org is not responsible for any failure of the post and/or courier companies to deliver your submission or for the loss of your delivery.

Coiffure.org is not responsible for any damage, physical injuries or accidents that may occur as a result of registering for and/or participating in the competition and/or winning a title.

Printing, spelling, typesetting or other errors as well as technical problems (including e-mail communication) cannot be invoked as a ground for any obligation or responsibility whatsoever of Coiffure.org.

If Coiffure.org is forced to postpone, shorten or cancel the competition, to change the competition rules or to adapt the competition formula, Coiffure.org cannot be held responsible in any way whatsoever, and no compensation can be claimed.

5.2.2 Appeal

From publication of the nominated photos (26 January 2020) until 6 February 2020 at the latest, a participant can appeal a submission to the Board of Appeal. Every appeal must be submitted in writing and supported by reasons, referring to the article being appealed, within the time period described in section 1 of this article, to the Board of Appeal via the organisation Coiffure.org.

The Board of Appeal consists of 3 independent persons, who cannot be related to the persons involved in the appeal. The Board of Appeal will provide a written judgement, with reasons, regarding the submitted appeal as soon as possible. This judgement is binding and final for all parties.

An appeal will only be taken into consideration after a guarantee of €150 has been paid to the organisation Coiffure.org. The guarantee will be reimbursed if the appeal is deemed admissible. If the appeal is dismissed, the organisation Coiffure.org keeps the guarantee.

If the jury's verdict is based on (the elaboration) of an estimation/evaluation of the submission, appeal is not possible. The decision of the Board of Appeal cannot be appealed.

You agree to not publicly communicate about any appeals.

5.3 GENERAL CONDITIONS

As long as you have not sent any photos yet, you can still cancel your registration in writing at any time up to 15 December 2019. As soon as Coiffure.org has received your photos, your participation will be definitely confirmed. Submitted photos will not be returned by Coiffure.org after the prizegiving ceremony.

By participating in the competition:

- you agree with the rules and accept them without reservation;
- you give Coiffure.org permission to publish your submission, without any compensation and without any limitation in time and space:
 - on the Coiffure.org website(s) (whether or not adapted for mobile use) and all other online channels such as Facebook, Instagram, etc.
 - in magazines or other media published by Coiffure.org and Coach Belgium.
- you declare that you have the necessary rights (intellectual property rights and personality rights) to allow this use of your submission and you indemnify Coiffure.org from all possible claims related to this submission. That means that all creative input must have been created by you, or that you have the necessary permissions from the beneficiaries.
- you commit yourself to only publish your submitted photos (online, in magazines, etc.) after the competition. To confirm the above, please sign and return the sworn declaration and associated conditions.
- you accept that in all cases not provided for in these rules, the decision will be taken unilaterally by Coiffure.org.

Coiffure.org is under no obligation to publish and/or use the submissions and can at any time and for any reason remove a submission after publication and/or use.

If at any time it is determined that you do not (or no longer) meet all the conditions of the rules, or in case of abuse, deception, fraud or bad faith, Coiffure.org reserves the right to exclude you from the competition or to disqualify you and may exclude you permanently from other Coiffure.org competitions. Anyone declared a winner without fully meeting all of the above conditions for participation, will automatically lose their right to the award without any compensation or recourse. Coiffure.org will inform you in writing of this disqualification and/or exclusion.

Participation in The Hair Games and accession to these rules is deemed to take place in Ghent and at the time of the first submission by the participant.

For any questions, please contact Coiffure.org (UBK/UCB vzw-asbl, Martelaarslaan 27, 9000 GHENT, CBE number 0453.346.029), via info@thehairgames.be or 09 223 71 24.